

Shifting the Paradigm: Envisioning the Next 50 Years



2018-2019 PARTNERSHIP GUIDE

TABLE OF CONTENTS

NATIONAL CHAIR'S LETTER	PAGE 3
NBLSA AT A GLANCE	PAGE 4
NBLSA PROGRAMMING	PAGE 5
51ST NATIONAL CONVENTION	PAGE 6
NATIONAL PARTNERSHIP OPPORTUNITIES	PAGE 7
PARTNERING WITH NBLSA	PAGE 9
NBLSA PARTNERSHIP FORM	PAGE 10



A WORD FROM THE NATIONAL CHAIR

BRANDON R. CAHEE

Greetings,

On behalf of the 51st Board of Directors and members of the National Black Law Students Association (NBLSA), I want to sincerely thank you for considering a partnership role with NBLSA.

This year, we are still commemorating the 50th Anniversary celebrating our rich and historic legacy of service, academic and professional excellence, and advocacy in the community. As we usher into our 51st year of service, we are truly grateful for those who have stood beside NBLSA over the years and supported our mission to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community.

I hope that you consider partnering with us for our 51st National Convention hosted in Little Rock, Arkansas. The convention will convene student members, alumni, and other legal professionals to engage in impactful panels, workshops, sessions, and networking engagements. Our convention aims to be an atmosphere where diverse legal professionals and students can come together to contribute to rich dialogues that affect not only our schools, but our communities and the nation.

I am excited to announce that NBLSA plans to incorporate new and innovative opportunities at our 51st National Convention as we advance our national theme for the year: "Shifting the Paradigm: Envisioning the Next 50 Years." We look forward to your partnership as we continue to commit to leadership through service to our members, alumni, and the community. As always, NBLSA strives to champion the cause of diversity in the legal profession.

Sincerely,

Brandon. R. Cahee

49th NBLSA National Chair

NBLSA AT A GLANCE

The National Black Law Students Association (NBLSA) is a 501(c)(3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

6

REGIONS



200

CHAPTERS



6000

**STUDENT
MEMBERS**



LEARN MORE AT WWW.NBLSA.ORG

NBLSA PROGRAMMING

Academic Retreats

Each of the six regions hosts an annual academic retreat. Members receive crucial academic support from professors, lawyers, alumni, and fellow students to help maximize opportunities during their law school experience to ensure they are able to succeed academically throughout the year.

Career Fair Program

Each of the six regions host job fairs during the summer prior to the academic year to provide our members with opportunities to interview with top firms corporate entities and government entities. This opportunity provides organizations the ability to engage with and recruit diverse talent from law schools across the nation.

National Competition Series

Our organization annually hosts three long-standing student competitions on the Regional and National levels:

- Constance Baker Motley Mock Trial Competition
- Thurgood Marshall Moot Court Competition
- Nelson Mandela International Negotiations Competition

Resource Development

To be an added value to members, we work to develop resources such as webinars, outlines, "how-to" guides and other implements to further develop academic excellence and promote Bar passage.

Legislative and Judicial Advocacy

Since its inception, NBLSA members and officers have taken part in the country's legal and legislative discourse, which helps to shape and sharpen advocacy skills. NBLSA annually authors an amicus brief, participates in the Congressional Black Caucus Foundation's Annual Legislative Conference, and, on the Regional level, discusses pertinent issues in statehouses across the nation.

NBLSA Pre-Law Student Division

In addition to our law students and alumni, NBLSA's Pre-Law Student Division exists to create a pipeline between undergraduates/college graduates and law school. The Pre-Law Division conducts programs on the Regional and National level and connects pre-law members with law school admissions offices to provide valuable insight on the application, financial aid, and curricular processes. The Pre-Law Division is critical to our goal to increase the diversity in the law school environment and, in so doing, the number of minority attorneys.

51ST ANNUAL NATIONAL CONVENTION

Little Rock Marriott | Little Rock, AR
March 12-17, 2019

CONVENTION HIGHLIGHTS



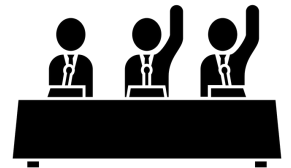
Informative keynote
and panel discussions



National competition
rounds



Networking and
engagement
opportunities



The 51st Plenary Session
of the NBLSA General
Assembly

The 51st National Convention of the National Black Law Students Association will take place in Little Rock, AR on March 12-17, 2019. Hundreds of law and pre-law students, alumni, and guests from across the nation will convene at the Little Rock Marriott to shape the next half-century of NBLSA.

NATIONAL PARTNERSHIP OPPORTUNITIES

NBLSA Legacy Partnership

NBLSA's Legacy Partners have made a commitment to advancing the next generation of minority attorneys and legal leaders. In addition to being keynote partners for the 51st Anniversary National Convention, Legacy Partners touch NBLSA members everywhere by being valued contributors to our programming throughout the year, through sponsored content and educational events promoted by NBLSA to members across the country.

NBLSA Trailblazer

NBLSA Trailblazers support the legacy of the men and women that helped establish the organization. Through participation in the National Convention general sessions and opportunities for nationwide programming, NBLSA Trailblazers continue to support our mission while continuing to open doors for more minority students.

NBLSA Champion

NBLSA Champions support the work of the organization and partner with NBLSA to deliver resources to members to promote academic and professional excellence. At the National Convention, NBLSA Champions have access to lead and moderate panel discussions, as well as provide remarks prior to major gatherings.

NBLSA Advocate

NBLSA Advocates believe in the mission of NBLSA and communicate its continuing value to others. NBLSA Advocates are part of our marketing and promotional efforts as well as our Convention panel discussions and resource development efforts.

NBLSA Competition Partner

NBLSA's Competition Partners are invested in developing minority law students into top oral advocates and negotiators and participate in the judging of the National Competition rounds, as well as provide sponsored content for competitors on advocacy skills.

NBLSA Supporter

NBLSA Supporters are friends of NBLSA and provide insight to the relationship between law students and the legal community. NBLSA is proud to partner with Supporters through recognition on our website, LinkedIn, and other social media, as well as during the 51st Convention.

NBLSA Partner


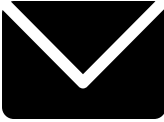

NBLSA's Partners are committed to investing in the next generation of the legal field. As a token of our appreciation, NBLSA partners will be recognized for their generosity on our various online platforms and in-person at the 51st National Convention.

NATIONAL PARTNERSHIP LEVELS

51 st NBLSA Partnership Benefits	Partner	Supporter	Competition Partner (Three Available)	Advocate	Champion	Trailblazer	Legacy
	\$2,500	\$5,000	\$7,500	\$10,000	\$15,000	\$20,000	\$25,000
Marketing Item(s) included in Convention Bags							
Logo on Convention Materials and Signage							
Recognition at Convention Gala							
Recognition on National Website & Social Media Outlets							
NBLSA–Promoted Diversity/Networking Events							
Organization Advertising in Convention Guide							
Complimentary Convention Registrations							
Reserved Table at Convention Luncheons & Gala							
Workshop/Panelist Opportunities							
NBLSA General Assembly Recognition							
Premium NBLSA Exposition Hall Placement							
Remarks at Welcome Reception							
Keynote Speech and Moderator Opportunities							
Remark at Convention Luncheon(s)							
Exclusive Convention Signage							
Remarks at NBLSA Convention Gala							
Reserved Seating for Two at National Chairs Table							

PARTNERING WITH NBLSA

NBLSA welcomes the opportunity to partner with you. Please follow the steps below to engage with NBLSA's Corporate Relations Team.

1.  Complete the NBLSA Partnership Form.
2.  Mail the form along with accompanying partnership funds to NBLSA Headquarters (address provided).
3.  The NBLSA Corporate Relations Team will reach out to establish a point of contact for your organization and get information on speakers, judges, and other applicable logistics.

NBLSA CORPORATE RELATIONS TEAM



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